

**STARTER, PROFESSIONAL, ENTERPRISE**

# Scale your casting workflow from one show to an *entire season*.

Every company plan supports the core casting flow: build shows, run auditions, review callbacks, manage cast decisions, and keep teams aligned. Higher tiers increase operational capacity and unlock deeper production tooling.

**STARTER**

Built for smaller companies launching one active production at a time.

**PROFESSIONAL**

Best for organizations managing multiple productions and broader internal teams.

**ENTERPRISE**

Designed for large or touring organizations that need uncapped operational scale.

**BIG PROFESSIONAL JUMP**

Professional adds multi-show capacity, more admin seats, multi-location scheduling, and the Costuming module.

## Professional at a glance

**SEATS**

1 owner, 4 admin accounts, and up to 10 pro-team accounts per show.

**CAPACITY**

Run up to 10 active shows instead of a single active show.

**PRODUCTION OPERATIONS**

Gain advanced production calendar tools, multi-location performance scheduling, and costuming workflows.

**CORE CASTING REMAINS**

Auditions, callbacks, cast list management, conflict tools, and the Production Hub stay central across paid tiers.

## Feature Comparison

FEATURE	STARTER	PROFESSIONAL	ENTERPRISE	WHAT IT MEANS
Active shows	1	10	Unlimited	Controls how many productions can remain active at the same time.

FEATURE	STARTER	PROFESSIONAL	ENTERPRISE	WHAT IT MEANS
Owner account	1	1	1+	Owner-level control for billing and company administration.
Admin accounts	1	4	Unlimited	Administrative seats for people who manage company operations across productions.
Pro-team accounts per show	5	10	Unlimited	Production-facing seats for directors, stage managers, choreographers, music directors, and costuming roles.
In-person audition tools	Included	Included	Included	Build and run traditional in-person audition workflows inside the platform.
Video audition tools	Included	Included	Included	Accept and manage video audition submissions alongside live audition workflows.
Production calendar	Standard	Advanced	Advanced	Coordinate rehearsal and production dates, with advanced tools enabled above Starter.
Multi-location performance scheduling	Not included	Included	Included	Manage multiple performance runs and location-based scheduling for a show.
Callback list management	Included	Included	Included	Review and organize callback candidates during casting decisions.
Cast list management	Included	Included	Included	Track assignments, offers, and final cast decisions in one place.
Conflict list management	Included	Included	Included	Monitor actor conflicts during audition review and casting choices.
Production Hub	Included	Included	Included	Share production updates, files, and show-specific communication after casting moves forward.
Costuming module	Not included	Included	Included	Run costume records, measurements, fittings, mending, and related team workflows.

### **Starter**

Best for one-show companies that want the full casting foundation without needing expanded team size or costuming workflows.

### **Professional**

Best for established companies running multiple productions and needing more admins, larger show teams, and costuming operations.

### **Enterprise**

Best for organizations that need essentially uncapped scale across shows, admins, and pro-team staffing.

MasterCast company account plans